

## THE NEW SMEG FILTER COFFEE MACHINE: STYLE HAS A NEW FLAVOUR



After the iconic espresso coffee machine, **Smeg** presents a new product to satisfy aroma lovers everywhere: the **filter coffee machine**.

In terms of looks, this new addition is a true **style object**, in perfect harmony with the design by Matteo Bazzicalupo and Raffaella Mangiarotti (deepdesign) that characterises the 50's style range. Moreover, it is also a **hub of technology**, guaranteeing ultimate performance for a totally unique and personalised **sensory experience**.

**Filter (or 'Americano') coffee** is a **pleasure to be savoured slowly**, and is often associated with the idea of a long, relaxing break: **the ideal companion for a day at work** with your cup on your desk, **to be enjoyed at breakfast or lunch, or to take with you when you leave the house** - a pleasant companion to combat the hustle and bustle of your day.

The **Smeg filter coffee machine** enables you to **treat yourself to a little everyday luxury**, allowing you to prepare a deliciously aromatic, richly-flavoured coffee with the **option of selecting the aroma intensity you prefer**, to satisfy both the most delicate palates and those in search of more intense flavours.

This appliance **combines high levels of performance with a unique design**, making it an object to show off and testifying to the dedicated research carried out by **Smeg**, with a view to creating **style icons** in which the harmony of shapes and forms marries with the more functional, technological components.

Its **sleek lines** embrace the **painted stainless steel body**, available in black, red, white, cream and the more delicate shades of pastel blue and pastel green. Furthermore, the Smeg filter coffee machine is also equipped with an **aroma setting button** (ranging from intense to delicate) and an **LED digital display and clock/timer** with **Auto Start function** for setting the time for the machine to switch on automatically: a host of functions that enable the various features of the machine to be fully personalised, with excellent results for all requirements.



Thanks to the **4 cups function**, you can decide whether to treat yourself to a coffee alone or in company, and that's not all: the filter coffee machine is also equipped with a **glass jug** that can hold up to 10 cups, with a **Keep Warm** function that ensures optimal coffee temperature for several minutes, so you can enjoy a cup a little while after you have prepared it.

These are the details that really make all the difference, for a range of appliances that can meet the functional and aesthetic needs of the modern customer. In true **Smeg** style!