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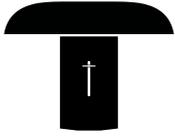


Press Release

Montera^{JH42}

Jaime Hayon

February 2024



JH42

Product description

Table Lamp

Environment

Indoor

Materials

Painted aluminium with a brass dimmer

Production process

The base is formed through an extrusion process of aluminium while the shade is deep drawn into the 3D shape.

Colours

Forest & Sky
Amber & Ruby

Dimensions (cm/in)

H: 33cm/13in, W: 45cm/17in, D: 22cm/8in

Design year

2024

Press info

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Montera ^{JH42}

Jaime Hayon

A fusion of heritage and contemporary design, international artist and designer Jaime Hayon unveils his latest creation, Montera, a table lamp that seamlessly blends past and present.

Inspired by the moment Hayon discovered a handful of old Spanish post cards, Montera pays homage to the heritage of Spain. Displaying a clear correlation with the traditional flair and pageantry of the country, both Montera's name and silhouette derive from the bullfighting hat of the iconic Matador, showcasing a seamless integration of cultural significance into modern design.

Hayon's signature use of colour shines through, with two captivating variants: Forest and Sky, and Amber and Ruby. These combinations add a pop of colour to tables, bookshelves or windowsills, while capturing the spirit of Hayon's playful design philosophy and desire to bring joy to people's lives.

The lamp features a polished brass dimmer enabling users to adjust the light intensity according to their mood.

Hayon comments "Montera is a homage to my roots and a celebration of Spain's rich cultural heritage. The lamp encapsulates the vibrant character of some found old Spanish postcards and merges the timeless elegance of the Matador's hat with my natural affinity to the use of bold colours. It's a testament to the power of design to transcend eras and resonate with contemporary sensibilities."

Montera by Jaime Hayon is available in two colour variants, Forest and Sky and Amber and Ruby. Each piece is thoughtfully crafted with an aluminium base and shade, a black textile cord, and a polished brass dimmer with a clear lacquer finish. The shade is available as a spare part if repair is needed, and all components can be disassembled and responsibly recycled at the end of life.

Jaime Hayon is a prolific Spanish artist and designer known for his eclectic and imaginative approach to design. His creations effortlessly blur the lines between art and design, resulting in captivating pieces that transcend eras and cultures. With an extensive portfolio spanning various creative domains, Hayon continues to shape the design landscape with his distinctive vision.



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