

NEW MATT VARIANT FOR SMEG SMALL APPLIANCES

Toaster and Kettle with "soft touch" matt finish



Reflecting the current trend in the home furnishings sector for matt and textured materials, and following the success of the FAB refrigerators in Emerald Green, Taupe and Ruby Red, SMEG, a leading brand in the designer electrical appliances sector, presents its new range of small appliances in 3 captivating matt colours.

Smeg's range of colours, which has turned its small appliances into world-famous icons of design, has been further enhanced with new versions in black, white and gold with a "soft touch" matt finish, in a material with a particularly pleasant feel.

These new matt colours will adorn the brand's best-sellers, the toaster and the kettle.