

# & Tradition®



Press Release

Formakami Limited Edition <sup>JH5</sup>

Jaime Hayon

August 2023



JH5

**Product category**

Pendant

**Production Process**

Handmade rice paper pendant

**Environment**

Indoor

**Materials**

Ivory white printed paper, black stained oak, fabric cord

**Colours**

Patterned

**Dimensions (cm/in)**

Ø: 70cm/27.6in, H: 67cm/26.4in

**Design year**

2015

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**Press info**

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# Formakami Limited Edition<sup>JH5</sup>

## Jaime Hayon

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Blending Jaime Hayon's artistic expression with sculptural design:  
Introducing the Formakami Limited Edition by Jaime Hayon.

Renowned artist and designer Jaime Hayon has created a Limited Edition of his Formakami design — a contemporary, Japanese-inspired lighting range — for &Tradition. This unique edition of the JH5 pendant draws inspiration from the traditional hand-painted lanterns from Kyoto, combined with Hayon's signature bold colours and organic shapes.

Explaining the concept behind this iteration, Hayon said, "Traditionally, in Kyoto, lanterns are painted on by hand or with a silkscreen. They are then displayed or hung and used as a way to make announcements, or as signage. As a painter, I was inspired by this concept and let it guide me to create something special for this collection. The idea remains the same, I was simply honouring a craft that has existed for centuries, and applied my own skillset to present it in a 21<sup>st</sup> century reality."

The collaboration between &Tradition and Hayon captures the essence of a moment when the artist took a brush to the original JH5 model in his studio in Valencia. &Tradition worked closely with Hayon to create a design that reflects his vibrant character, resulting in a unique piece that blends traditional craft with Hayon's contemporary artistic language.

The Formakami Limited Edition pendant lamp features ivory white paper and black-stained oak accents alongside an eye-catching design. Due to its limited status, each Formakami features its own number code stamped into the stained oak chamber dividers. Lucky buyers will have the opportunity to bring a piece of Hayon's artwork into their homes, making it an exclusive addition to any interior design.

*The Formakami Limited Edition will be offered exclusively for sale in 22 selected stores and in eight countries worldwide (Belgium, Denmark, Germany, France, Netherlands, Spain, Sweden, Switzerland).*

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A Spanish artist and designer who set up his own studio in 2000, Jamie Hayon has designed countless pieces of furniture, lighting fixtures and home accessories, hotel interiors, retail shops, a line of ceramics, shoes and his own collection of timepieces. With designs showcased in prominent museums around the world, Hayon is at the forefront of a new wave of talents blurring the lines between art, decoration and design.



**&Tradition's vision is to create a more conscious, comfortable and beautiful world.**  
With a passionate approach to masterly design, we preserve icons of the past whilst creating the classics of tomorrow, bringing you a collection infused with enduring qualities that work to connect people and places. Always respectfully. Always made to last.